



## JOINT MEDIA RELEASE | FOR IMMEDIATE RELEASE

Singapore, 19<sup>th</sup> November 2010

Total: 3 pages

### **D-SIMLAB Selected as a 2010 Red Herring Asia Top 100 Tech Startup**

Singapore, 18 November 2010 - D-SIMLAB Technologies Pte Ltd (“D-SIMLAB”), the Singapore-headquartered leading provider of high-performance, simulation-based business analytics and process optimization solutions has been selected among Red Herring's Top 100 Asia Awardees. Last month, Red Herring Asia released its finalists with D-SIMLAB among the 200 companies short-listed and evaluated on both quantitative and qualitative criteria, such as financial performance, technology innovation, quality of management, execution of strategy, and integration into their respective industries. This assessment of potential was complemented in the final round by a review of the track record and standing of startups relative to their sector peers, allowing Red Herring to see past the “buzz” and make the list a valuable instrument of discovery and advocacy for the most promising new business models in Asia. Red Herring announced its Top 100 Asia Award in recognition of the leading private companies from Asia, celebrating these startups’ innovations and technologies across their respective industries.

“Choosing the companies with the strongest potential was by no means a small feat,” said Alex Vieux, publisher and CEO of Red Herring. “After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across Asia to the Top 100 Winners. We believe D-SIMLAB embodies the vision, drive and innovation that define a successful entrepreneurial venture. D-SIMLAB should be proud of its accomplishment, as the competition was very strong.”

D-SIMLAB has been gaining significant traction in the Aerospace industry through D-SIMSPAIR, a software suite for managing component support contracts in a multi-airline, multi-station network. With a number of top players in the Aerospace industry as users, D-SIMSPAIR is on track to becoming the de-facto solution for components support contract design, management and execution. Also, D-SIMCON, the technology platform for optimizing semiconductor wafer fab operations is now undergoing its first industrial implementation. D-SIMLAB is committed to provide high performance simulation-based decision support solutions for the asset-intensive industries that enable sustainable performance enhancements leading to sustainable savings. “The Red Herring award is another important milestone on our way to being recognised worldwide as a leader in simulation-based business analytics and process optimisation solutions,” said Peter Lendermann, Co-Founder and CEO of D-SIMLAB.

Red Herring’s Top 100 Asia list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work.

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#### **About D-SIMLAB Technologies Pte Ltd**

D-SIMLAB Technologies is a leading provider of high-performance, simulation-based decision-support solutions for high value asset management in aerospace, semiconductor manufacturing, and container terminal operations. Established in 2006 and incubated at Exploit Technologies, it is a spin-off company from Singapore Institute of Manufacturing Technology founded by Dr Peter Lendermann, Gan Boon Ping and Dr Nirupam Julka. D-SIMLAB’s present shareholders include Exploit Technologies Investments, Imprimatur Capital (UK) and Tan Gee Beng Pte Ltd (Singapore).

For more information, please visit [www.d-simlab.com](http://www.d-simlab.com).

**About Tan Gee Beng Pte Ltd (TGBPL)**

TGBPL was incorporated in Singapore in 1967. TGBPL has subsidiaries in Singapore, Malaysia, China and New Zealand which are involved in diversified activities ranging from manufacturing, trading, property developments and property investments. Since early 2000s, TGBPL has also been active in investing in high technology industries. One of its subsidiaries, Smartflex Technology Pte Ltd, is now a leading independent contract manufacturer specialising in the assembly and testing services of smartcard IC modules and has won several awards. TGBPL has also invested in several software and high technology companies in the region.

**About Exploit Technologies Pte Ltd**

Exploit Technologies is the strategic marketing and commercialisation arm of the Agency for Science, Technology and Research (A\*STAR). Its mission is to support A\*STAR in transforming the economy through commercialising R&D. Exploit Technologies enhances the research output of A\*STAR scientists by translating their inventions into marketable products or processes. Through licensing deals and spinoffs with industry partners, Exploit Technologies is a key driver of technology transfer in Singapore. It actively engages industry leaders and players to commercialise A\*STAR's technologies and capabilities, bridging the gap from Mind to Market. Exploit Technologies' charter is to identify, protect and exploit promising intellectual property (IP) created by A\*STAR's research institutes.

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**About Imprimatur Capital Limited**

Imprimatur Capital Limited is a London based international, operational, investment business focusing on early stage Intellectual Property ("IP") equity. Imprimatur's business model is founded upon long term relationships with key universities and research institutes working along side them as a valued partner for the identification, evaluation and commercialisation of their technology. Imprimatur's international perspective and network is a point of significant differentiation in the emerging IP equity investment domain. As an investor Imprimatur provides both principal investment capital and supporting services, working alongside founders and management to build high growth and high value businesses.

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